

## Virtual Graffiti

Attract your customers easily

The interactive game installation for fairs, events, open days and points-of-sale - attention guaranteed!



### Virtual Graffiti

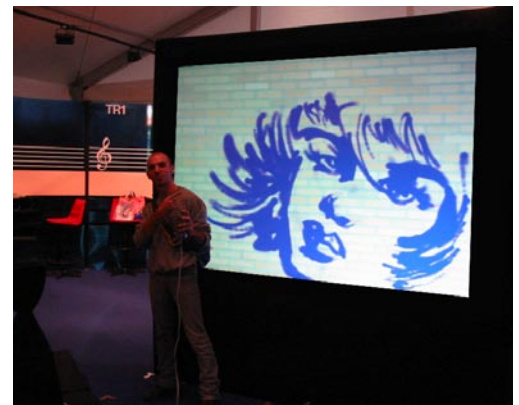
Not only young people are crazy about Virtual Graffiti. With an imitated spray can, users can create their own pictures on the screen - entirely digital of course.

Thanks to the intuitive operation and realistic handling, Virtual Graffiti quickly becomes the crowd-puller of your event.

**Virtual Graffiti** moves your product, your logo or your claim right into the centre of your customers' creativity and enables them to easily create unique copies of your product.

### Involve your customers:

- Image transfer: innovative Mixed Reality technologies to accent the exclusiveness of your products
- Adjustments of colour and size of the spray head allow realistic spraying like with a real spray can
- Your communication-message will be staged creatively. You increase the memo value of your label or your product
- All saved artworks can be printed or send via email or bluetooth



### How Virtual Graffiti works:

An optical tracking records the movements of the spray can and reproduces them in the display. Colour and size of the spray head are selected via an easy menu. The generated artworks can be edited and finally be saved as image file.

**No limits to your creativity!**